

# An overview of European Corporate Foundations

Environment and Challenges

Amanda Jordan OBE

*Co-founding Director, Corporate Citizenship*

*Chair, ACF*



# Research on corporate foundations



Revealing the Foundations,  
2006

The Foundations of Business: The  
Growth of Corporate Foundations in  
England and Wales, 2013

Corporate Foundations: A Global  
Perspective, 2014

The Game Changers: Corporate  
Foundations in a Changing World,  
2016

‘A corporate foundation  
is a foundation whose  
primary income is  
derived in some way  
from  
a corporate source’

*Corporate Citizenship,  
2006*

# Foundation giving trends in the UK

*Total giving from all private sources (individuals, legacies, companies, foundations, Gift Aid tax relief) provides UK good causes with £17.8 billion annually*

*The top 300 foundations in the UK contribute £2.7 billion, or 15% of this funding*

*In its 2013 report Corporate Citizenship identified 140 corporate foundations operating in the UK in 2011/2 with an average expenditure of £1.62 million.*

*The top 50 corporate foundations gave grants totalling £232.3 million in 2014/15*

*Giving through corporate foundations has seen an uplift from 2010, year on year growth rates have outpaced those of the top 300 Foundations in the UK with the exception of 2012.*

Research covers perspectives from more than 20 countries



# Corporate foundations are becoming more integrated with their parent companies

INDEPENDENT FOUNDATIONS

INTEGRATED FOUNDATIONS

2013

2016

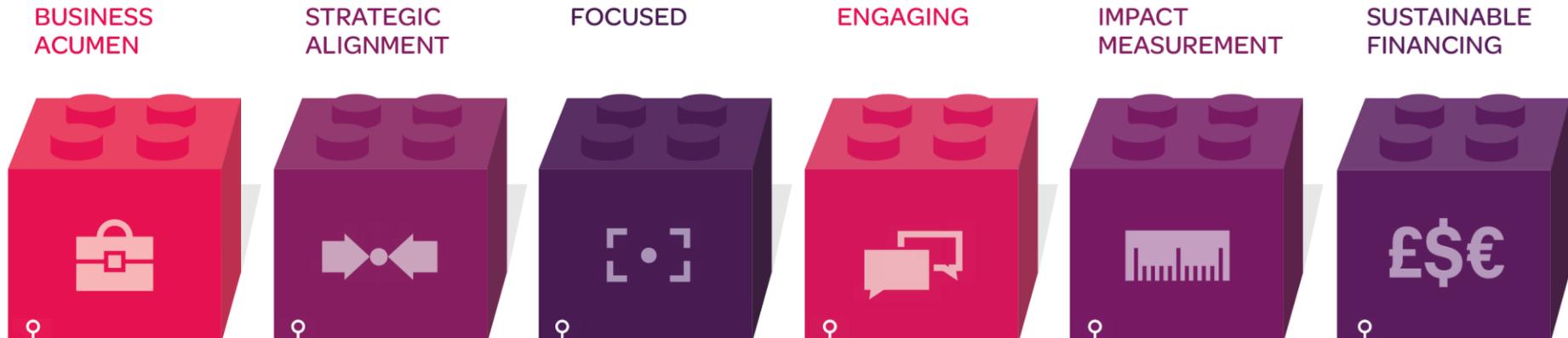
58%

of corporate foundations stated that their giving strategy was linked to the business focus of the parent company

73%

of corporate foundations stated that their giving strategy was linked to the business focus of the parent company

They are leveraging the relationship with the parent company to deliver benefit to beneficiaries



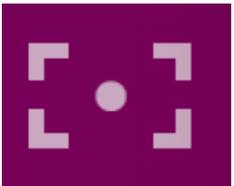
# Key statistics on corporate foundations



65% of corporate foundations worldwide can imagine developing a new product or service that delivers a social benefit to society.



73% of corporate foundations worldwide report that the current giving strategy is linked to their parent company's business focus.



40% report that they work in a small number of programmatic areas, and often choose to work with fixed partner organisations that will help them to achieve long-term goals.



58% of corporate foundations measure the wider social benefit achieved as a result of their corporate foundation's activity, but 78% said that corporate foundations should measure impacts of their programmes.

# But they still face challenges

Legal  
requirements

Reluctance from  
trustees

Lack of buy-in  
from the  
parent company

Lack of funds

Persisting  
expectations  
from  
stakeholders

# Contact us



For further information please contact:

**Amanda Jordan, Co-founding Director**

E: [Amanda.Jordan@corporate-citizenship.com](mailto:Amanda.Jordan@corporate-citizenship.com)

T: +44 (0) 207 861 1616

W: [www.corporate-citizenship.com](http://www.corporate-citizenship.com)

E: [mail@corporate-citizenship.com](mailto:mail@corporate-citizenship.com)

Twitter: @CCitizenship

LinkedIn: [Corporate Citizenship Company Page](#)

## London Office

Holborn Gate, 5th Floor  
26 Southampton Buildings  
London WC2A 1PQ  
United Kingdom

T: +44 (0)20 7861 1616

## New York Office

241 Centre Street  
4th Floor  
New York, NY 10013  
United States

T: 1-212-226-3702

## San Francisco Office

901 Mission Street  
Suite 105  
San Francisco, CA 94103  
United States

T: 1-415-416-9580

## Santiago Office

Av. Kennedy 5735  
Oficina 1503  
Santiago  
Chile

T: +56 (2)2 247 9008

## Singapore Office

3 Fusionopolis Place  
03-54 Galaxis Worklofts  
Singapore  
138523

T: +65 6822 2203